

VISTA

A publication of the Sussex Warren Chapter

Letter from the President



According to Wikipedia, the term "value-added" refers to something that goes beyond expectations, something that provides "more." We all at one time have added value to our businesses through new services,

products, promotions or technology. But, did you ever consider that we, ourselves, could be the "value-added" element that brings an organization to the next level?

NJAWBO is made up of many talented, industrious and forward-thinking women business owners whose value to each other is significant. Each member's input and participation are vital to building a strong, effective organization, which in turn can support and boost individual business goals. We need the ideas, feedback and leadership skills of everyone in order to "go beyond."

We are calling on members of the Sussex Warren Chapter to be our "value-added" by supporting events and volunteering on the board or for committees.

Going forward, we have an exciting agenda planned to help you grow your business and expand your network. Check out our calendar of events on page 4 or visit our website at www.njawbosw.org.

Anne

anneqblaine@gmail.com

Sussex Warren Chapter Elects New Board

SW Chapter members voted in new officers at the May 16 meeting held at Four Sisters Winery in Belvidere. The new board is as follows.

President: Eileen Seiler

Past President: Anne Blaine

VP Membership: Lisa Dunn

VP Programming: Fran Pepe

VP Finance: Ann Castro

Secretary: Jacqueline Crosby

Open positions include VP of Marketing, VP of Corporate Relations and VP of Public Policy. Anyone interested in these positions, please contact Anne Blaine at anneqblaine@gmail.com

Officer Installation and Awards Dinner Set for June

The new board will be installed at the Chapter meeting on Monday, June 20, 2011, 6:30 p.m. on the outside terrace of The Mohawk House, 3 Sparta Junction in Sparta.

All NJAWBO members, prospective members and guests are welcome. For information and registration, go to <http://www.njawbosw-june2011.eventbrite.com>.

Member cost for the meeting is \$35.00. Non-member cost is \$40.00, and the onsite cost is \$43.00. The cost includes a 3-course dinner.

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SW Members Team Up

S-W Originals



Business Showcase 2011

The Sussex-Warren Business Showcase held March 21 at Paragon Village in Hackettstown was a great success. Attendees enjoyed interesting and informative presentations from a wide variety of Chapter members. Starting at the top left: Ann Castro and Diane Martinez of Majestic Property Services LLC, Judy Donnelly of Donnelly Architecture, LLC, Danielle Adams of Affinity Federal Credit Union, Melissa McGarrigle of Cookie Crumb Productions, Regina McShane of Lia Sophia Jewelry and Kathleen Coleman, Chocolatier for Dove Chocolate Discoveries.



*Photos by SW Chapter member
Diane Lizza of Maplecroft Studios*



Through the Grapevine:

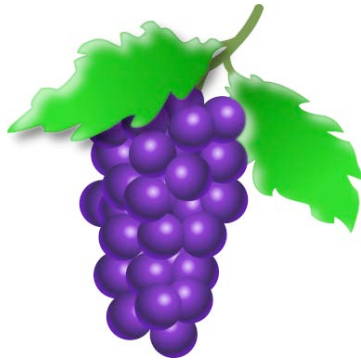
May Event Yields Opportunity, Education, and Elections

SW chapter members and guests were treated to a special evening of wine tasting, a winery tour, and networking at the May 16 monthly meeting held at Four Sisters Winery in Belvidere.

Host Valerie Tishuk, Manger/Events Coordinator for Four Sisters provided a brief history of the winery, followed by an informative question and answer period, and a sampling of Four Sister's products. She then conducted a tour while explaining the winemaking process.

Attendees had an opportunity to network while enjoying hot and cold hors d'oeuvres and wine.

SW Board elections were held for new officers for the 2011/2012 year. See page 1 for details.



Meeting Gets Green Thumbs Up

The SW April dinner meeting held at Sheridan's Lodge in Newton featured Guest Speaker Pam Sammarco from Green Training Associates LLC who provided tips for going greener with your business. Here are some of her suggestions that were recently featured in an Earth Day celebration issue of the *New Jersey Herald*.

- Reduce waste by repairing, recycling, or donating equipment, materials, tools, and products.
- Buy local to support your community and cut down on the economic and ecologic cost of transportation.
- Look for best practices from other companies and see how you can incorporate them.
- Set sustainability goals.
- Encourage employees to make better use of their resources and to suggest and implement conservation ideas.



Sussex-Warren Chapter

President - Anne Blaine
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Immediate Past President - Donna Price
dprice@compassroseconsulting.com

Secretary - Fran Pepe
francesmpepe@gmail.com

VP Marketing - Jennifer Hennion
jhennion@advantagead.net

VP Programming - Margaret Salmon
margaret@walnutvalleyconsult.com

VP Administration/Newsletter Editor - Eileen Seiler
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VISTA is a newsletter for and about our Sussex-Warren NJAWBO members. There are many ways in which you can participate to make it a relevant and compelling publication.

For Member News: If you have an accomplishment or event that you would like to publicize, please send it on. Don't forget to include a photo (jpeg format).

For UpShot: Have you attended a NJAWBO event or meeting that yielded important information you want to pass along to other members? Use *VISTA* to share the wealth.

Advertising: *VISTA* will be accepting advertising in each issue. Please contact Anne Blaine at anneqblaine@gmail.com for more information.

Feedback: We would love to hear your feedback. What's good? What's missing? How can we make it even better?

Please send editorial submissions, photos and feedback for *VISTA* to Eileen Seiler at eileen.seiler@gmail.com or call (908) 637-8736.

For more information on the Sussex-Warren Chapter of NJAWBO, call 973-940-9138 or send E-Mail to ChapterInfo@njawbosw.org.

Member News

Members Join Forces for Unique Team Building Venture

Sussex Warren Chapter members Donna Price of Compass Rose Consulting and Melissa McGarrigle of Cookie Crumb Productions have come together to offer a distinctive and fun team building/team development experience.

Price, a leadership consultant and team strategist works with teams to function more effectively together, perform higher and accomplish more.



Donna Price

McGarrigle, creates unique and delicious signature cookies in her Hackettstown bakery, shipping around the country and the world. Together, the two will provide an experiential team building exercise that can either be done as a one day team bakery experience or part of a two or three day team training and bakery experience.

"My favorite way to work with teams is experientially," says Price. "The learning is deeper and has a longer lasting effect. The bakery provides a totally neutral learning environment that allows the team to work together on something that is out of their norm."

McGarrigle adds: "Coming out of the corporate world, I know the many, meaningless trainings that can occur for teams. I think that the combination of the bakery and Donna's experiential team building background give us a powerful team building venue that can really make a difference in team performance."



Melissa McGarrigle

Calendar of Events

June 20, 2011
Sussex Warren
Dinner Meeting
Awards and
Officer Installation
6:30 p.m.
The Mohawk House
3 Sparta Junction
Sparta

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your business!



VISTA

offers effective and affordable
advertising opportunities

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Send artwork to eileen.seiler@gmail.com